

BILLBOARDS

2. No billboard shall be erected or maintained, altered or removed to another location within the Town unless a permit therefor has been secured by the person desiring to erect or maintain such billboard from the Clerk, to whom application for such permit shall be made.

3. (1) Such application shall be accompanied by

(a) full plans, specifications and particulars of the proposed billboard or alterations or locations of said billboard;

(b) The sum of one cent (1c.) for each square foot of area of said billboard to be used for advertising purposes or the posting of bills or placards, provided that the minimum charge shall be one dollar per year.

(2) If the License Committee is satisfied that the proposed billboard and application is in compliance with the provisions of these By-Laws, he shall issue a permit for the erection of such billboard.

4. Every permit issued hereunder shall continue in force until the 1st day of March next succeeding the date of issue and no longer.

5. Unless the Council otherwise directs, the License Committee may issue renewal permit to any person to whom a permit has been granted upon payment of the sum of one cent (1c.) for each square foot of area of said billboard used for advertising purposes or for posting bills or placards. Minimum charge One Dollar.

6. No billboard shall exceed one thousand square feet in area.

7. Every billboard hereafter erected on a vacant lot shall be set back from the street or lot line of the lot or street on which it is placed, a distance equal to or greater than the vertical height of said billboard, but in no case shall any billboard be nearer to the street or lot line than the building or structure adjoining said billboard.

8. (1) Every billboard shall have at least two feet of open space in height between the ground and billboard.

(2) There shall be an open space of six feet between each billboard and any adjoining structure and an open space of two feet between any two billboards.

9. No billboard shall be erected on or facing any public park, square, playground, municipal, county or government property.

10. (1) Excepting with the prior approval in writing of the Chief of the Fire Department, no billboard shall be placed on the roof of any building, unless such billboard is constructed of open wirework, having the letters fastened to said wirework, and unless the entire frames, braces, and other parts are of metal.

(2) No billboard erected upon the roof of any building shall exceed two hundred and fifty square feet in area.

(3) Illuminated billboards or signs or transparencies shall be made of non-combustible material, and all electrical wiring and apparatus in such signs shall be installed in accordance with the provisions of the Town's Incorporation Act and By-Laws.