

TOWN OF STELLARTON PLANNING ADVISORY 2022-2026



June 20, 2022

Strategic Plan

MISSION STATEMENT

Working together to address Stellarton's needs, build a vibrant community and create an environment that encourages growth.

VISION STATEMENT

Stellarton is a thriving community that is safe, healthy, inclusive and engaged with a robust economy that appeals to businesses, citizens and visitors alike.

VALUES

Key values for the Town of Stellarton include:

- Accessibility for citizens and businesses to the quality services that the Town provides; and
- Openness and transparency in conducting the business of the municipality.

(SWOT ANALYSIS)

Strengths	Weaknesses
<ul style="list-style-type: none"> • Recreation • "Downtown" Entertainment • Heritage • Main Street (Foord) 	<ul style="list-style-type: none"> • No Convenience/Souvenir Store on Foord • Resistance to Change • No water (East River) access
Opportunities	Threats
<ul style="list-style-type: none"> • Student Residency (NSCC) • Downtown Business Advisory • Vida Cannabis Plant • Electrical Vehicle Stations • Trails • Mine Reclamation • Diversity • Alternate Energy Source 	<ul style="list-style-type: none"> • Water Source and Contingency • Climate Change • Aging Infrastructure • Inflation

STRATEGIC GOALS

The Town of Stellarton Planning Advisory Committee and Staff have identified the following three goals, which align to the Stellarton's vision, mission and values, and are to be implemented and executed over the next 3 to 5 years:

1. Mine Reclamation
2. Downtown Revitalization
3. Park Plan for Pleasant Street

****Future 2026 and beyond to focus on Trail Development along the East River in phases***

***Review Corridor Plan developed by the Pictou County Planning Commission
Final plan will close the loops and incorporate the mine reclamation site.***

GOAL 1: MINE RECLAMATION

WHAT ACTIONS WILL BE TAKEN TO MEET THIS GOAL?

- Work with Province on reclamation plan
- Develop plan with consultant
- Trail Development, residential and Commercial development opportunities

LEAD BY:

Town Council/Senior Staff

STAKEHOLDERS

- Town of Stellarton
- Province of NS
- Pioneer Coal

GOAL 2: DOWNTOWN REVITALIZATION

WHAT ACTIONS WILL BE TAKEN TO MEET THIS GOAL?

- Façade program promotion
- Street Plan Study development
- Free wifi on Foord
- Electrical vehicles stations
- Business Advisory with Blinkhorn Lead

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LEAD BY: DON TAYLOR /SENIOR MANAGEMENT

STAKEHOLDERS

- Community
- Council

GOAL 3: PARK PLAN FOR PLEASANT STREET PLAYGROUND

WHAT ACTIONS WILL BE TAKEN TO MEET THIS GOAL?

- Plan for accessibility equipment
- Artist rendering of area
- Ask Council to be Flag Ship Playground
- Will tie in nicely with mine reclamation area

LEAD BY:

Councillor Campbell
Noah Delorey

STAKEHOLDERS

- Community
- Town of Stellarton